

Data protection information for clients

We, Kürschners Politikkontakte, have been providing reliable information on parliaments, how they are organised, their members, working methods, legal bases and committees, as well as governments and their members for over 70 years. Our publishing activities have always been characterised by making relevant information available to the interested public, reducing the distance between citizens and politics and thus supporting direct dialogue. In this respect, our publisher has a legitimate interest in collecting the relevant data and processing it in the products offered (General Data Protection Regulation Article 6(1)(f)).

Name and address of the controller

The organisation responsible for processing your personal data is:

Kürschners Politikkontakte
NDV GmbH & Co. KG
Hauptstraße 74
53619 Rheinbreitbach

Email info@kuerschners.com
Phone +49 (0) 2224 3232
Fax +49 (0) 2224 78639

The controller's data protection officer is
Markus Fleischer
Email datenschutz@kuerschners.com

You can also reach him by post, telephone or fax using the contact information above.

Kürschners products

Data is stored in our editorial database, updated as required and prepared for use in Kürschners products.

The publishing products that are generated and produced from this are:

1. Printed products in the form of Kürschners handbooks on relevant parliaments
2. Printed products in the form of Kürschners handbooks on political subject areas, regions, members of political groups/parties or similar.
3. The Kürschners Database on all parliaments and administrations in Germany
4. Kürschners Databases with information on people from the municipal and diplomatic sectors
5. Kürschnerssmart, the mobile "Kürschner" for the smartphone with information on all members of parliament at the federal, state and European level
6. Digital data compilations from the federal, state, European and municipal policy areas

Data protection in the publishing house

We research, process and store data on politicians and people working in important positions in (ministerial) administrations. All the publishing house employees are obliged to meet a high level of responsibility in handling this data and are committed to doing so:

- diligence in researching and processing the data,
- exclusive use of unambiguously identifiable sources whose information task corresponds to our publishing mandate,

- forwarding of the data exclusively to the persons included in our products and to clients who declare the use of the data for their own use by means of a licence agreement,
- active cooperation in updating the processing directory and compliance with all data protection regulations,
- immediate notification to the publisher's management in the event of suspected misuse of the data by third parties, suspected external data access or any other "data breach" to enable immediate forwarding to the supervisory authority.

Cooperation with third parties

We do not work with external persons in the editorial department. External service providers are only commissioned for technical tasks after careful selection and after the conclusion of corresponding order processing contracts.

Why our clients are allowed to use Kürschner data and the obligations they have

The data is either created, coordinated and regularly updated through communication between the publisher and the person depicted and their staff; reference is made to the publication of the data in Kürschner products and the passing on of the data to clients who have purchased a corresponding licence to use it; or the data comes from publicly accessible sources, such as information from the Federal Election Commissioner or the state election commissioners, candidate or MP homepages, parliamentary or government websites.

The transfer of this data to our clients is permitted under data protection law, as it is in the legitimate interest of all parties involved. Our clients are therefore free to transfer this data to their own data processing systems and, of course, in accordance with the general data protection rules applicable to all processing operations, to use it independently, for example, to contact you directly by email, telephone or post, if necessary after pre-selection according to certain criteria (e.g. all politicians with a certain area of interest).

The personal and communication data we distribute through our publishing products may only be used by clients for their own purposes. **It is prohibited by the terms of use to pass the data on to third parties, to use it for advertising purposes (e.g. newsletters) or to create or use directories from the data for commercial purposes.**

If you receive the Kürschner data via interfaces provided by our partners (CRM systems), this is solely for technical provision and does not influence the principles above as long as you are working with a valid Kürschner licence. If our partners have technical access to the data obtained and act on the client's instructions, they should conclude order processing contracts with the client. However, this is independent of our provision and relates solely to the relationship between the CRM provider and the client.